

Fact sheet

**NETLOG**<sup>TM</sup>

Fact sheet

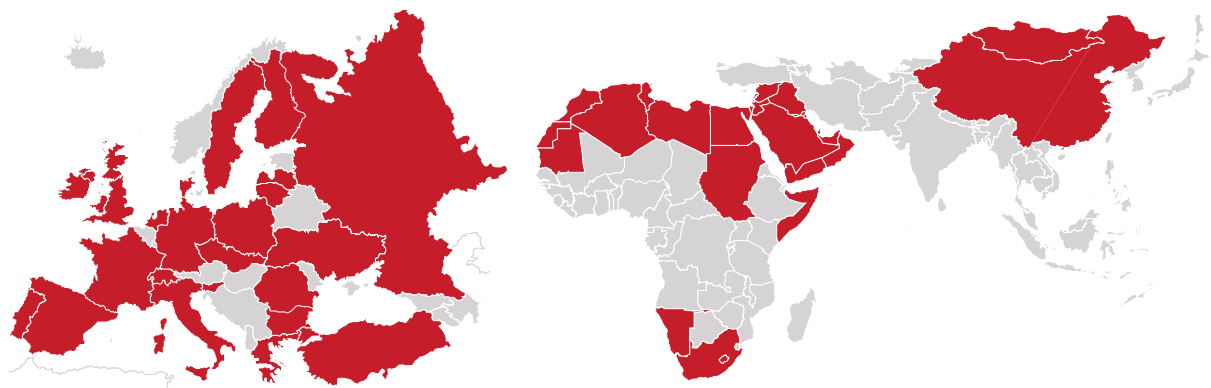


Netlog is an online community where young people make friends by building a digital identity, sharing experiences and playing games. The community counts over 55 million members and is growing by half a million new members every week.

## Overall statistics

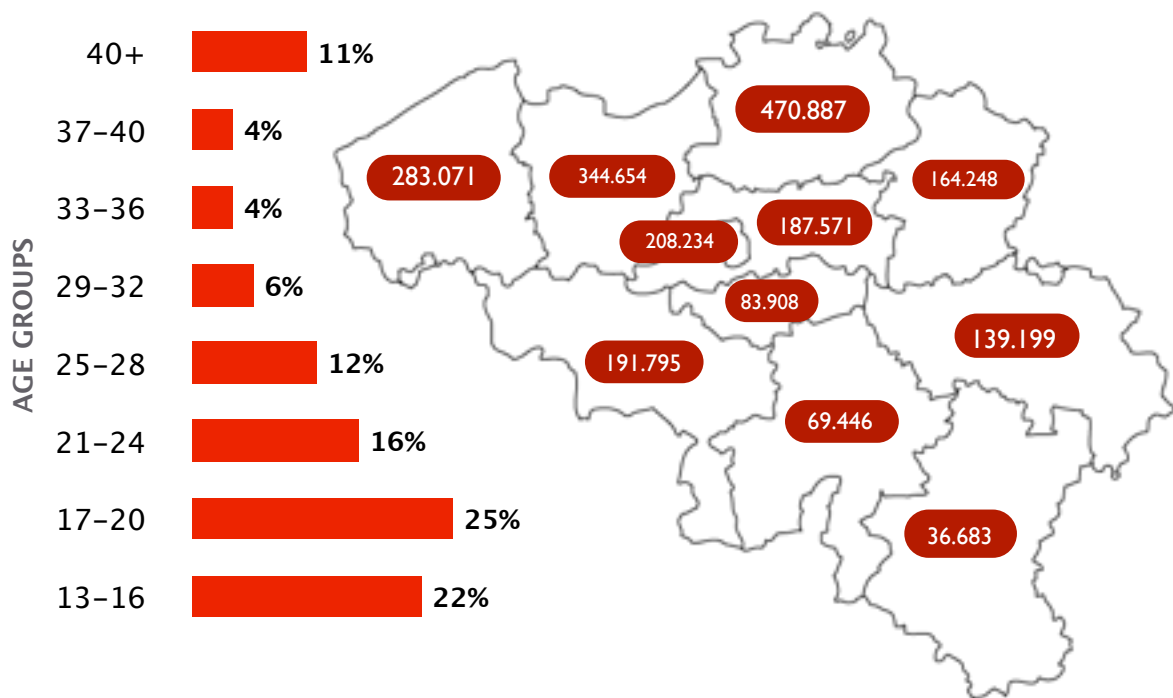
Leading Online Youth Community in Europe and Middle East

- 50% male - 50% female
- Over 250 million visits from 55 million unique visitors per month
- Targeted towards 14 to 24 years old
- 2 million gameplays every day
- Available in 38 languages



# Leading Social Network in Belgium

- Over 2.2 million active members in Belgium
- 550 000 daily unique visitors
- 20 million visits per month
- 600 million pageviews per week
- an average of 12 minutes time on site per visit
- an average of 22 pageviews per visit
- an average of 50 daily pageviews per user
- 55% female, 45% male
- Most active age group: 13-25 (60% of page views)
- 90% of Belgian Netlog users use broadband



## Contact us

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